

# Affiliate Marketing Success with 7 Simple Steps



Brooks Conkle

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Hey There!

Brooks Conkle here.

I believe that life and business is one gigantic adventure and I'm passionate about bringing others along on that adventure with me.

Affiliate marketing is a great way to create an income for yourself online and it's also one of the fastest ways to make commissions.

I've put this resource together because I believe it will greatly help you get the results that you're looking for.

So what is affiliate marketing? My definition is really simple. You refer products and services that you like and trust using an unique web link; when people purchase using that link you get paid a commission for it.

You already do this offline, but you may or may not get paid for it. For example, when you told your friend, "hey, have you tried that new restaurant out downtown? Get the burger. Best I've ever had!" Imagine if you actually got paid a percentage of your friend's bill when they showed up to eat there. That's affiliate marketing in a nutshell. Online we are able to track the purchase of a product or service through a unique link that your friend/customer will use (for example, in this ebook, some of the recommendations that I make below are affiliate links. I will make a commission if you purchase the product/service that I refer you to).

Here are just a few examples of companies that I am an affiliate of:

[Bluehost](#): this is the web hosting company that I use to host all of my websites with. I've used them for more than 7 years and have always been happy.

[Udemy](#): this is an online learning platform where you can pay for courses on any topic that you want to learn about - you can also create your own courses and sell them (for example, [here](#) is my course on Facebook marketing).

[Legendary Marketer](#): this is an incredible online platform teaching you the full on process of how to make money online. It has incredible in depth training and support.

For more details on the above and to see more examples of affiliate links, check out the [resource page](#) on my website.

Why should you possibly choose affiliate marketing?

## 4 main reasons

- 1 You don't have to spend the time and energy to create your own product to sell.
- 2 You can start promoting as soon as you are approved in a program.
- 3 You can choose a lucrative niche where people are willing to spend a high dollar amount for the product or service.
- 4 You can make money by following a passion that you have.

Today we are bombarded with information left and right, so I will keep this short, but I promise I will deliver as much value as possible with the time that we have together. The strategies and steps I share with you here will absolutely help you create faster results as an affiliate marketer, so take them seriously and apply what you learn.

Let's get on with the steps...



## Step 1. Choose a niche that you have a major interest in and that can also be profitable

There are so many products and services offered in the affiliate marketing world. This is great because it allows you to actually choose a niche that works for you. Keep in mind these two important things when choosing a niche for affiliate marketing.

1. The niche has the potential for huge profit margins.
2. You're genuinely interested in the niche you choose.

I can't express how important it is that you choose a niche you're interested in. If you take this seriously, then you'll be creating content in this niche for many years into the future. You might as well be creating content that you enjoy. Realllly take some time and think on this.

Sometimes folks pick a trending topic or something that they think might make money but they don't have a genuine interest. A real passion. Think of it this way. What is the topic that you love getting together with folks in your network and discussing? What ideas come to you in the shower? What are the final things you think about when putting your head on your pillow at night.

Marketers who get burnt out and quit on their dreams typically do so because they chose a niche only for the money instead of their interest. If you want to avoid being like most marketers who fail, set yourself up for success at the start and choose a niche you're interested in. So remember --- a niche with large profit potential and major interest from you.



## Step 2. Choose a product or program you truly believe in

Now that you've picked a niche it's time to pick a product or program that will pay you commissions. There are many options for this... Here are some examples of where you can get ideas of what product or program to promote.

An Affiliate Market Place - [Clickbank.com](https://www.clickbank.com) is one of most popular affiliate sites out there, but it can also be competitive. They have a ton of different things to choose from and I would suggest giving them a look. Another site I'm sure you know of is Amazon. Their affiliate program ([Amazon Associates](https://www.amazon.com/associates)) literally has millions of products to choose from. Amazon is great because of their selection, but they don't pay large commissions. I do recommend partnering with them because anytime you review a book or want to share a mainstream product with your audience, more than likely they have it in their affiliate program, so why not make a little extra cash for something you're already recommending anyway. It's also very simple to create an affiliate link with Amazon Associates. You can just search the item directly on Amazon and grab the special link to post and share with others.

[High Ticket Affiliate Programs](#) - If you want to make big commissions and scale your business faster, then this is where partnering with a high ticket affiliate program comes into play.

These types of programs are made for serious entrepreneurs and usually have benefits that an affiliate marketplace doesn't have. Here are some things to look for in a good high ticket program:

- It provides 1-on-1 coaching
- It provides step-by-step training to learn how to promote high ticket products that earn \$10,000+ per sale
- It has built in capture pages and funnels that are proven to convert
- It allows you to keep your customers so you get paid on every purchase, not just the first.

One of the biggest advantages of a good high ticket affiliate program is unlike sites like Amazon, you will earn commissions for sales made for the life of the customer.

For example: If you decided to promote a product from Amazon on your website, and someone purchased a product through your affiliate link, you make a commission. You will also get paid on any purchase made on the platform from that customer within the next 24 hours.

A good high ticket program, however, will continue to pay you over and over again for sales made in the future. This is the secret and power of a good high ticket program.

[Click Here For My #1  
Recommended Program](#)

### Step 3. Choose a main platform to focus on and dominate



How do you want to market your business? This is where you have to really search yourself, determine your strengths and leverage your skills.

There are many different ways to promote and build your business online. There are social media sites like Facebook, Instagram and YouTube.

Find your strengths and focus on a platform based on the that. You want to build a business based on what you're already good at, not what you need to work on.

If you're not camera shy and are great with verbal communication then consider video marketing with YouTube, Facebook, or Instagram. But your niche might also be good for blogging, Facebook groups, or Pinterest. The list is large. It just depends on the niche community you are targeting and where they hang out.

The second biggest mistake marketers make is jumping around from marketing strategy to strategy.

I encourage trying out platforms and strategies to find what works best for you, but once you find it, don't move from it - dominate it!

And give yourself time to create that success. I can't tell you how important consistency plays a role in creating success online. If you truly want to fast track your success, then stick with one main marketing strategy and perfect it.

I recommend staying on one platform until you're generating a solid number of leads every day from that single source.



## Step 4. Build a Personal Brand & Provide Value

Okay, here's the secret sauce to creating ultimate online success, not just with affiliate marketing but with any business.

You may have heard that people only buy from those who they know, like and trust. Well, that's the whole idea behind building a brand online.

You see, people don't actually have to know you to like you, trust you and ultimately become a raving fan and buy anything you're selling.

But they do have to *feel* like they know you.

So how do you build a brand that people fall in love with? Good question... You can do this a couple of ways, but the best way is simply by being yourself.

It's funny how people always try to be someone else, when in reality *you* are your own million dollar brand. So don't be afraid to be who you are. The people that like and relate to your personality will eventually find you.

The second way to build your brand is by providing value to the marketplace.

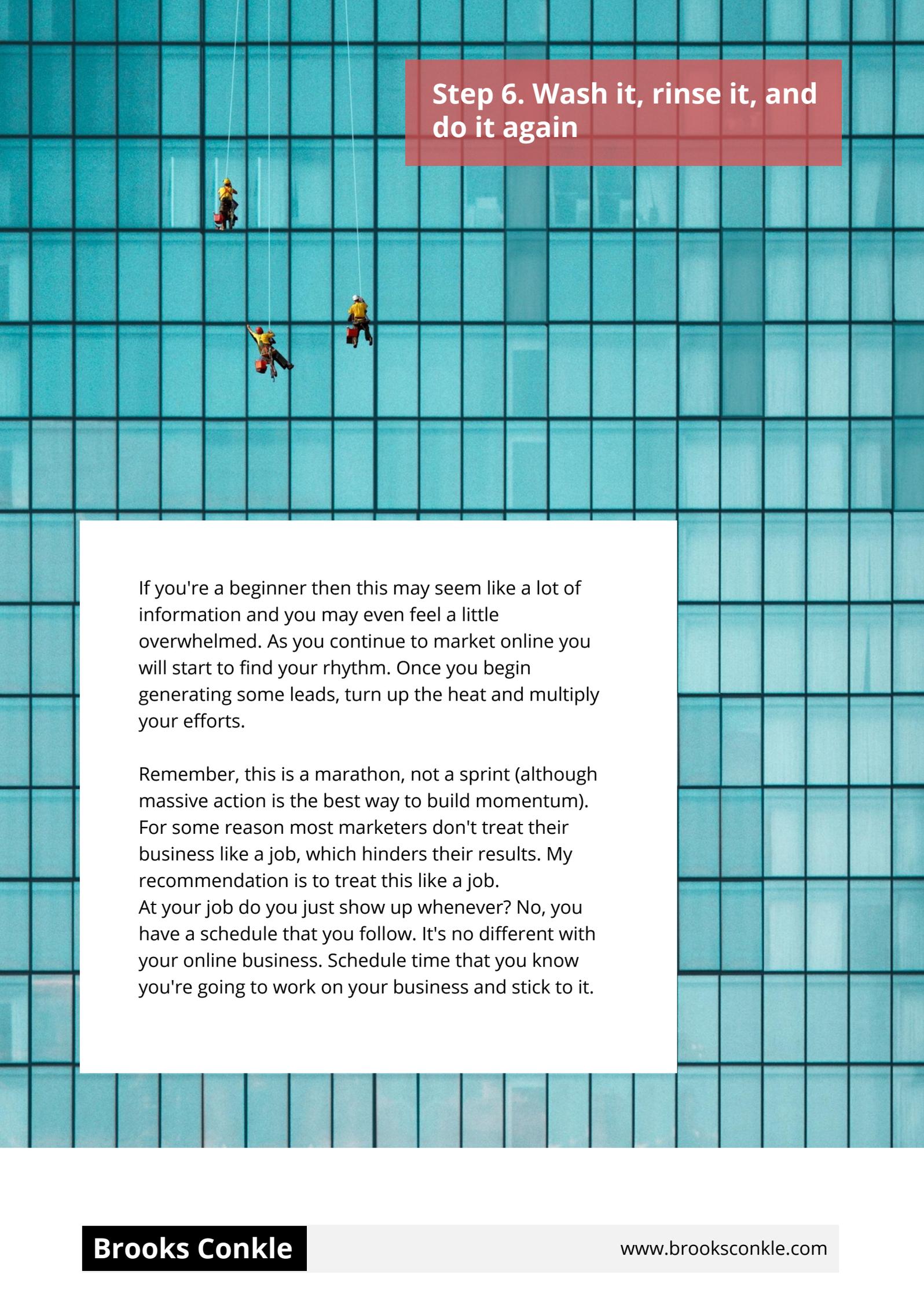
You can do this by teaching your audience something that you know. Here's the interesting thing. You can even teach something to your audience that you've *just* learned and they will love it because it came from you.



## Step 5. Set up your marketing system to grow your business

Now that you're building a brand and sharing valuable content, people are going to start responding to that content. This is where you want to be ready to capture leads and make sales. After all, we're here to make money right? If we're not making money then we're just doing this for fun. So, here's what you need in place to make this happen.

1. [Capture Page](#) - A capture page is something you *must* have in place if you're serious about building a business online. It can be named in different ways: capture page, squeeze page, lead capture page. All of these are the same and have one purpose. Its purpose is to collect contact information from your new connection so you can follow-up with them. The best way to go about this is to give something away for free in exchange for someone's e-mail address. (like this product here!)
2. [E-mail Autoresponder](#) - This is an email software that stores all your leads so you can follow up with them. Imagine having a new product you want to promote and with the push of a button you're able to send it to thousands of people. You can see how powerful this is.
3. [E-mail Automation](#) - Inside your autoresponder you have the ability to set up automated emails that will go out in a sequence. This is where the true leverage of e-mail marketing comes into play, because now you can automate your follow-up. You could literally communicate with your audience over the course of a year through these automated messages.

The background of the entire page is a teal-colored glass building facade with a grid pattern. Three window washers in yellow gear are suspended by ropes from the top, working on the glass. One is at the top left, another is in the middle right, and a third is in the middle left.

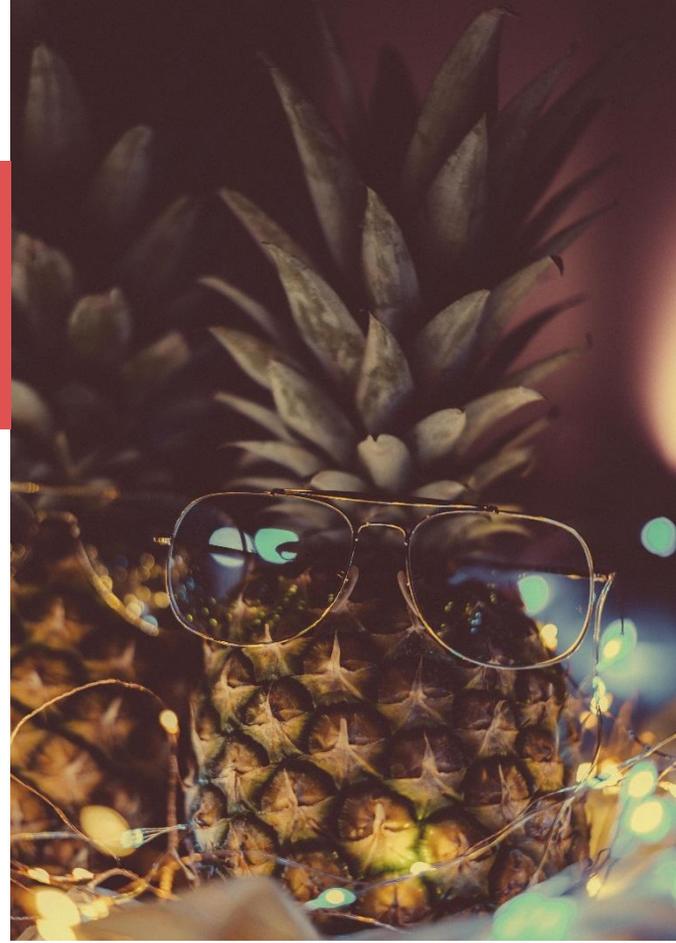
## Step 6. Wash it, rinse it, and do it again

If you're a beginner then this may seem like a lot of information and you may even feel a little overwhelmed. As you continue to market online you will start to find your rhythm. Once you begin generating some leads, turn up the heat and multiply your efforts.

Remember, this is a marathon, not a sprint (although massive action is the best way to build momentum). For some reason most marketers don't treat their business like a job, which hinders their results. My recommendation is to treat this like a job. At your job do you just show up whenever? No, you have a schedule that you follow. It's no different with your online business. Schedule time that you know you're going to work on your business and stick to it.

## Step 7. Commit to education and your personal development

This journey can take you to places you never thought possible. Yes, there will be obstacles. Yes, you will want to give up at times, but you must press on. In the end, it's all worth it. You were not born for mediocrity. You were made for greatness! Make it your mission to shine your light to the world.



Want to know how to keep from failing?

Easy.

Don't quit.

If you don't quit, then you can't fail!

The number one reason people fail at building an online business is because they quit too soon.

They post or create videos or write and they don't see anyone there.

They've planted some seeds and they're beginning to water them.

What they don't see is that those seeds are growing underground and just when they quit those seeds were about to burst onto the surface and grow into a mighty plant.

You'll want to quit (that's a fact).

But DON'T QUIT.

When you feel like quitting, remember why you started to begin with. Time, financial, and location freedom can be achieved for you by committing to this journey. I truly believe that!

Get around other entrepreneurs that are on the same path as you. Have you ever heard that you are the average of the 5 people you spend the most time with? Well it might be time to make some new friends that also share a greater vision for their lives. Adopt a growth mindset and commit to bettering yourself every day.

If you made it this far I commend you. You're already investing in yourself which is a key factor in creating success. It's sad that most people these days won't even take the time to read a resource like this that has the potential to change their lives, but thankfully that's not you. You made it to the end. I believe that means you are hungry for knowledge. You're hungry for answers. There is enough in this book to get you there.

Check out the [additional resources](#) that I recommend and keep in touch with me by connecting with me below. If you'd like to check my FREE Destroy the Box eBook [get it here](#).



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Now go out there and take some massive action!

Let's Destroy the Box,

A handwritten signature in black ink that reads "Brooks M. Conkle". The signature is written in a cursive, slightly slanted style.

Brooks M. Conkle