

BROOKS CONKLE

LAUNCH IDEAS · BUILD INCOME STREAMS

MEDIA KIT

Entrepreneur. Content Creator. Builder.

18 years building online businesses — now testing AI workflows and startup ideas in public, every week.



ABOUT

Real experiments. Real results.

Brooks Conkle is an entrepreneur and content creator who has spent 18 years building, testing, and scaling online businesses. He doesn't teach theory — he documents what's actually working (and what isn't) in real time.

His YouTube channel and weekly newsletter, *Build Income Streams*, pull back the curtain on AI-powered workflows, income stream experiments, and startup tests — giving his audience a front-row seat to the process.

- 18 years of experience building and monetizing online businesses
- Weekly behind-the-scenes content across YouTube and email
- Covers AI tools, affiliate marketing, income diversification, and startup experiments
- Peer-to-peer voice — testing with the audience, not lecturing at them

CONTENT TOPICS

AI WORKFLOWS

AFFILIATE MARKETING

INCOME STREAMS

STARTUP TESTS

ONLINE BUSINESS

SIDE INCOME

DIGITAL TOOLS

ENTREPRENEURSHIP

Content lives at the intersection of practical business-building and emerging tools — where ambitious people go when they're ready to act.

Where the audience lives



YouTube

SUBSCRIBERS

5,862

VIEWS — LAST 12 MONTHS

389.8K

WATCH HOURS — LAST 12 MONTHS

4,800

Who's watching

GENDER

Male **85.5%**

Female **14.5%**

AGE

25-34 **41.3%**

18-24 **29.6%**

35-44 **20.1%**

45-54 **6.8%**

TOP GEOGRAPHIES

India **27.4%**

United States **20.5%**

United Kingdom **3.2%**

Pakistan **2.6%**

Canada **2.3%**

Build Income Streams



Weekly Email

Delivered via beehiv

ACTIVE SUBSCRIBERS

3,529

OPEN RATE

20.7%

CADENCE

Weekly

Let's Work Together →

All partnerships are custom. Reach out to start the conversation.

▶ youtube.com/@brookskonkle

✉ buildincomestreams.com



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